

Client Amka Products Brand Multiple Brands Job Number 8200 Description Back2School 2020 Shoprite Copywriter Ina Prins Acc Exec Andri Panayiotou Date 17/10/2018 Draft 02

## **Terms and conditions**

## Terms and conditions:

•

- 1. This competition is open to everyone in South Africa, aged 16 years and older with a valid ID document, and a verifiable delivery address. This excludes Amka Products (Pty) Ltd employees, their advertising agencies, sales agents and their immediate families.
- 2. Any participant under the age of 18 must be fully assisted by his/her guardian, who approves of and consents to the participant's participation in the campaign and the participant's receipt/possession of the prize.
- 3. This competition is limited to all Shoprite stores (Shoprite, Shoprite Mini and Shoprite Hyper) and selected Checkers stores (Checkers and Checkers Hyper) in South Africa.
- 4. This competition is valid for the period 01 January 2020 to 10 February 2020.
- 5. A total of 250 (two hundred and fifty) backpacks will be given away over a period of 5 weeks; one (1) winner will be drawn each week. Each of the five (5) winners will receive 50 (fifty) backpacks each with the intention of the winners sharing the backpacks with their classmates at the winners' sole discretion. Each backpack will contain a selection of stationery items and Amka products. Please note that the actual prizes may differ from the visuals shown.
- 6. To enter, participants must buy a combination of any two or more of the following products: Playboy Deodorants, Playgirl Deodorants, Clere Body Lotions and Crèmes, Clere for Men Body Lotions and Crèmes, and/or Cuticura. Entrants must then follow the entry instructions on the till slip, which will require them to SMS the last 4 digits of the barcodes on their qualifying products to 2020. All SMSs are charged at R1,50 per SMS; free SMSs do not apply.
- 7. The draw dates are as follows:
  - 7.1. First draw: 17 January 2020
  - 7.2. Second draw: 24 January 2020
  - 7.3. Third draw: 31 January 2020
  - 7.4. Forth draw: 7 February 2020
  - 7.5. Fifth draw: 14 February 2020

Winners will be notified within five (5) to seven (7) working days from the relevant draw date.

- 8. Prizes will be delivered to the winners' home or school. On receiving the prize, the winners must be in possession of a valid ID document and have a verifiable physical address.
- 9. Winners under the age of 18, i.e. minors, must be accompanied by a legal guardian with a valid ID to claim the prize on their (i.e. the minor's) behalf.
- 10. Winners will be notified and verified telephonically on the cellular number used to enter the competition. Following three unsuccessful attempts to make contact with a drawn winner, the prize will be awarded to another entrant. It is expected that people will enter using a phone number that is owned and registered to that person. No other person can use another person's phone number for competition entry purposes. This is to avoid fraud and possible litigation between the phone owner and the entrant.
- 11. All participants must retain their till slip as proof of purchase.
- 12. Participants who have won prizes in any Playboy, Playgirl, Clere, Clere for Men and/or Cuticura competition in the last six

LimelightSA the Agency (Pty) LTD

 1st Floor, Block A, I Saxon Rd, Hyde Park
 PO Box 1351, Saxonwold, 2132
 0860 LIMESA (546372)
 www.limelightsa.co.za

 VAT Reg: 4810166134
 Co Reg: 2015/310325/07
 Directors: B. Quebra, S. van der Hijden, N. Serrao.



months will not be eligible to win prizes.

Ö

- 13. All winners may be asked to sign a release form, allowing Amka Products (Pty) Ltd to publish their photo and/or names in the media for a period of up to two years without payment or additional compensation.
- 14. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation.
- 15. With your consent, Amka Products (Pty) Ltd may contact you regarding future campaigns and promotions.
- 16. Amka Products (Pty) Ltd reserves the right to withdraw or amend this promotion including prizes in the event of any unforeseen circumstances or factors outside of its control at any time at its sole discretion.
- 17. Except as provided for in the Consumer Protection Act No. 68 of 2008 South Africa, the judge's decision on all matters arising out of the competition will be final and binding, and no correspondence will be entered into.
- 18. Prizes are not exchangeable for cash.
- 19. By entering the competition and/or accepting the prize, entrants and winners hereby indemnify Amka Products (Pty) Ltd, Shoprite Checkers (Pty) Ltd., the organisers, their directors, employees, agents, suppliers and contractors from, and against any actions, claims and/or liability for injury, loss or damage of any kind resulting in whole or in part, directly or indirectly from participation in the competition, acceptance of the prize and/or participation (or non-participation) in a prize related activity, save in the event of Amka Products (Pty) Ltd's gross negligence or wilful intent.
- 20. Amka Products (Pty) Ltd will not be held liable for any entrant that provides incomplete or incorrect details and any technical glitches beyond its control.
- 21. The competition shall be governed and interpreted in accordance with the laws of the Republic of South Africa.
- 22. By entering the competition, entrants agree to abide by these terms and conditions.
- 23. This offer is exclusive to Playboy Deodorants, Playgirl Deodorants, Clere Body Lotions and Crèmes, Clere for Men Body Lotions and Crèmes, and Cuticura.
- 24. For further information, please contact the Amka Products (Pty) Ltd Consumer Care Line on 0860 002 652 or the Consumer Relations WhatsApp number on 060 996 6087. Alternatively, visit www.amka.co.za.